

**ROTHERHAM BOROUGH COUNCIL –
REPORT TO HEALTH AND WELLBEING BOARD**

1.	Meeting	Rotherham Health and Wellbeing Board
2.	Date	11/09/2013
3.	Title	Rotherham Smokefree Charter
4.	Directorate	Public Health

5. Summary

Smoking is one of the priority measures within the Rotherham Health and Wellbeing Strategy. The Health and Wellbeing Board received a presentation and briefing paper on smoking and tobacco control issues at the May meeting, where one of the proposals was the introduction of a Rotherham Smokefree Charter.

A consultation on the Charter has been carried out; responses received have been positive and indicated a willingness to adopt the principles in the Charter.

6. Recommendations

That the Health and Wellbeing Board members

- **Adopt the Rotherham Smokefree Charter**
- **Require commissioned services to adopt the Rotherham Smokefree Charter**
- **Promote the Rotherham Smokefree Charter through professional networks**

7. Proposals and details

The Rotherham Smokefree Charter has been developed to enable organisations to demonstrate their commitment to reducing tobacco use in the borough, and the exposure of their staff to secondhand smoke. It includes six principles that are straightforward for organisations to adopt and implement. Accompanying guidance notes will assist organisations in fulfilling the charter requirements.

The Charter was circulated for consultation over a six-week period to a range of individuals and groups including Elected Members, Rotherham Health and Wellbeing Board, Rotherham Health Select Commission, Rotherham Partnership Board, Voluntary Action Rotherham, Barnsley and Rotherham Chamber of Commerce and to businesses via RMBC's Business, Retail and Investment team. Feedback has been wholly positive, with all responders indicating a willingness to adopt the principles.

We request that all members of the Health and Wellbeing Board adopt the Charter and require all services they commission to do so through contractual requirements as existing contracts/service specifications are due for renewal/revision.

We will formally launch the Rotherham Smokefree Charter in October 2013 as part of the Stoptober campaign, which this year includes a focus on employers.

8. Risks and uncertainties

None

9. Policy and Performance Agenda Implications

Adoption of the Rotherham Smokefree Charter would support the delivery of Rotherham's Joint Health and Wellbeing Strategy.

10. Background Papers and Consultation

Consultation as described in section 7 above.

Keywords: Tobacco control, smoking, secondhand smoke

Officer: Iliff, Alison

Director: Dr John Radford, Director of Public Health